



Sample Letter to Returning Fundraisers

Hello (INSERT NAME),

I am very appreciative that you conducted a fundraiser for Pennies by the Inch last year in honor of patients at Primary Children's Hospital! I know first-hand how much time and energy is involved in conducting this campaign, and I **want you to know how grateful we are to have selfless champions like you in our community.**

Hopefully, you have seen two emails come through regarding this year's campaign. **We are asking that you create another fundraiser this year and help us when we need it most.**

This year, due to COVID-19, we ask that all fundraising be conducted virtually. All door-to-door fundraising is prohibited and gatherings are strongly discouraged to keep our community safe. Instead of knocking on doors, consider leaving a door hanger or other printed material.

These safety precautions mean we need your help spreading the word, uniting your community, and advocating for the children that are facing isolation during their treatment.

Please consider these patients as you set your fundraising goal and plan your campaign for the year. This year, we will be focusing our fundraising efforts from **August 1, 2021, through February 28, 2022.**

I'm here to assist you with your campaign in any way I can! Please feel free to reach out if **I can help you brainstorm virtual implementations** that you can customize for your area.

If you have any questions, I'm always here to help. I'm looking forward to connecting with you soon!

Sincerely,

(Your Name Here)

(Your Phone Number Here)