



Sample Letter to Your Potential Donors

Hello Family and Friends,

I have signed up to do something that I feel very passionately about. I have created a fundraiser to support the children at Primary Children's Hospital through Pennies by the Inch. Pennies by the Inch is a historic campaign that has made a difference in thousands of lives throughout the Intermountain West for 98 years.

I am making the commitment to raise (INSERT GOAL AMOUNT) for Primary Children's Hospital, and I'm hoping you will consider helping me make my goal a reality.

The mission of Primary Children's Hospital is to put *The Child First and Always*. Donations allow our hospital to care for every child regardless of ability to pay, and your generosity makes this commitment possible.

How can you help? By making a tax deductible donation to my fundraiser here:
[insert personal fundraising page]

You may also send a check made out to Primary Children's Hospital:
Intermountain Foundation – Primary Children's Hospital
Dept. 2672223
P.O. Box 26722
Salt Lake City, UT 841261

Please help me support the great work that Primary Children's Hospital is doing.

Thank you so much for joining me and making a commitment today!

Sincerely,

(Your name here)