



# Sample Letter to New Fundraisers

Hello (INSERT NAME),

I am a volunteer for the Pennies by the Inch fundraising campaign for Primary Children's Hospital. **I want to invite you to be a champion on our behalf in your community.** Primary Children's Hospital provides care to all children in need, regardless of ability to pay, throughout the Intermountain West. During times like these, we rely on members of our community to step up and help these children that are facing unprecedented times of isolation.

**We are asking you to create a virtual fundraiser this year to help us when we need it most.**

This year, due to COVID-19, **we ask that all fundraising be conducted virtually.** All door-to-door fundraising is prohibited and gatherings are strongly discouraged to keep our community safe. Instead of knocking on doors, consider leaving a door hanger or other printed material.

*These safety precautions mean **we need your help** spreading the word, uniting your community, and advocating for the children that are facing isolation during their treatment.*

Please consider these patients as you set up a fundraiser for the year. This year, we will be focusing our fundraising efforts from **August 1, 2021, through February 28, 2022.**

**Create a fundraising page by visiting [penniesbytheinch.org](https://penniesbytheinch.org).**

I'm here to assist you with your campaign in any way I can! Please feel free to reach out if **I can help you brainstorm virtual implementations** that you can customize for your area.

If you have any questions, I'm always here to help. I'm looking forward to connecting with you soon!

Sincerely,

(Your Name Here)

(Your Phone Number Here)